



Kobus Smit

Graphic Design
& Art Direction

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Kos Kreativ Ltd.
Company Number
06056971

Independent graphic designer with more than 12 years experience in all areas of graphic design, a team player with strong communication skills, creative flair and a high attention to detail, seeking to respond to new challenges and projects.

Career history

08.2007 – Current __www.oddlondon.com__ Freelance Graphic Designer __London
Design for print and web, visualising, illustration, retouching, print management, media controller. Clients included: Lacoste, Uniqlo, Kiss, Brandcast, Kickers, Lend Lease, Westfield, Nike iD, Sony BRAVIA, Evisu, Oxfam, Judy Fisher Associates, Armani, The End / AKA, New Look, Nokia, Zacapa Rum.

05.2005 – Current __Independent Graphic Designer __London
Started freelancing after 8 years full time and agency employment. Projects spanning print and web, identity, branding, advertising, marketing, editorial and exhibition. Clients included: 2point9 Records, Bodeans, BMG, Cantaloupe Group, EMI Music, GDR Creative Intelligence, Jamie Jewellery, LTB Media, Ropeadope Records, SCB Partners, Seeca Music, Sony Music, Universal Music, V2TV, VêRUS Design, Virgin Records, Warners Group, WAR child.

03.2004 – 05.2005 __Aquent __Graphic Designer __London
Graphic Design contractor in the field of design and advertising:
FCB London, Wolff Olins, The Whole Hog, Razor Fish, Telstar Records.

11.2000 – 03.2004 __Telstar Entertainment __Graphic Designer __London
Design, artwork, illustration, retouching. Packaging, identity, advertising, marketing, editorial, events. Artists included Craig David, Mis-teeq, Ladytron, Weekend Players, Sister Bliss, Vinnie Jones, Phats And Small, The Cheeky Girls, Claire Sweeney, Victoria Beckham, Rosie Ribbons, clarkesville, Air.

06.2000 – 11.2000 __Aquent __Graphic Designer __London
Graphic Design contractor in the field of design and advertising:
Fraser Design, A.D. Creative, FCB London.

01.1998 – 05.2000 __Nampak __Graphic Designer __South Africa
Design, artwork, illustration, retouching, reproduction. Packaging, identity, advertising, marketing. Clients included: Revlon, Freeplay, KWV, Playtex, Alpha, Vital, Freshpak, Namaqua, Amstel, Castle, Simba.

01.1997 – 12.1997 __Icon Communication __Graphic Designer __South Africa
Design and illustration. Editorial, annual reports, identity, branding, marketing. Clients included: KWV, Cape Town tourism Association, The South African Brandy Foundation, Safmarine, Ernst and Young, Standard Bank, SABC.

